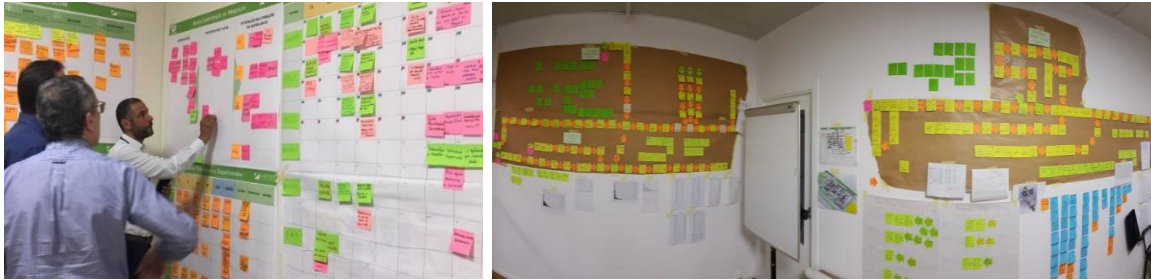


Value Stream Analysis in Packaging Industry

PICTURES BEFORE



PICTURES AFTER



Problem

- EBITDA with decreasing trend
- Failure to meet the annual budget
- Undefined business strategy
- High stock levels

Root causes

- Lack of a consolidated, organisation-wide improvement system and culture
- No strategy defined

Solution approach

- Standardisation and consolidation of the strategy of each business unit
- EBITDA improvement through breakthrough implementation projects
- Implementation of a global improvement system
- Implementation of projects in Germany, France, Morocco and Spain

Benefits

